



## Program Overview



### Company Overview

Today's test prep industry is made up of expensive, complicated programs that are often overwhelming to students and out of touch with the way the modern student learns. In addition, the industry is largely focused on the top 2% of students at costs that are prohibitive for the "normal" student. That is, until now.

#### STAR Tutors

Star Tutors was founded in 2017 by educators and entrepreneurs with a desire to connect education and technology to provide exceptional academic

support for all students— any time, any where. The Star Tutors mission is to create a unique ACT and SAT preparation environment, where students feel empowered to learn and grow, without stress or anxiety. Star Tutors products bring top-quality content and expert instruction to any student willing to learn, at a fraction of the cost of traditional educational supplements. We believe hard work, not cost, should be the only thing standing between a student and his or her educational goals.



#### StarPrep: Star Tutors' High School Test Prep Partnership

The Star Tutors' high school test prep partnership, StarPrep, brings its innovative StarU technology platform and proprietary study materials to public and private high schools. StarPrep guarantees improved average ACT and SAT scores, resulting in greater funding potential for public schools and increased college admittance potential across all student populations. Star Tutors' High School Test Prep Partnership is available in two formats:

**StarPrep Platinum:** Many high schools do not have established Test Prep Programs and as such, StarPrep brings to bear Certified Instructors to conduct all courses on behalf of the high school, leveraging Star Tutors' materials and technology solutions. StarPrep Platinum courses may be taught in-person, virtually, or a combination of both.

**StarPrep Gold:** In some instances, high schools already have Test Prep Programs in place and personnel to administer them. In this instance, Star Tutors partners with high schools to augment their established programs, training the school's designated personnel on how to optimize ACT and SAT test prep courses while leveraging the Star Tutors' materials and technology solutions. These courses also may be taught in person, virtually, or a combination of both.



Star Tutors' proprietary suite of technology solutions and comprehensive test prep instructional materials complement the StarPrep Platinum and StarPrep Gold programs. These technology solutions and materials are provided as part of the StarPrep courses at no additional cost.

Launched in September 2018, the StarU applications brings learning to the fingertips (literally) of students worldwide. The StarU platform includes:

**Virtual Classrooms:** StarU's Virtual Classroom enables students to interact with the best instructors, in a personalized manner, from the comfort of their own homes. , Star Tutors virtual classrooms brings highly effective test prep instruction to thousands of students that either don't have access to or can't afford top notch test prep instruction. On average, students have realized a 4.8 point improvement on their ACT composite scores and an overall SAT score improvement of 158 points.

**Smart Bubble Sheet:** Traditional proctored practice exams lack the individualized guidance needed to help students determine where to place their focus in order to improve their future test scores. StarU's



proprietary Smart Bubble Sheet automatically scores the student's practice test and then utilizes algorithmic formulas, to generate student-specific study plans to guide each student to real improvement in the student's overall test performance.

**Virtual 1-1 Tutoring:** For those students that want or need additional support beyond the StarPrep program, StarU offers a virtual 1:1 tutoring solution that includes

integrated FaceTime video, interactive whiteboard technology, and per-minute billing, allowing students to connect with highly experienced tutors on-demand, anywhere in the world. Unlike other online tutoring programs, StarU's tutors are thoroughly vetted and trained on the StarPrep methodology to guarantee a return on investment (a.k.a. guaranteed improved grades and test scores!)



### The Perfect SAT and ACT Tutorial - Our industry-leading test prep tutorial:

All Star Tutors' test prep programs incorporate the prep test instruction, test problems, and test taking strategies found in our industry-leading tutorial - The Perfect SAT and ACT Tutorial. Written by Star Tutors co-founder, Eric Klass, The Perfect SAT and ACT are available in both print and online and guide the student through every section and every type of question found on both the SAT and ACT, providing instruction, insights, and strategies all along the way. The Perfect SAT and ACT Tutorials are also integrated into our Smart Bubble Sheet solution, providing students with a prescriptive study guide based on practice test results.



### Star Tutors YouTube Channel:

The Star Tutors YouTube Channel provides free, recorded classroom content to StarPrep students. The YouTube Channel is yet another supplemental vehicle for students to get additional instruction and test taking strategies that will further improve future test results.